



CALL FOR ARTISTS

DUE MARCH 30, 2008

52ND ANNUAL

MILL VALLEY FALL ARTS FESTIVAL

SEPTEMBER 20 AND 21, 2008

SLIDE DESCRIPTION FORM

DUE MARCH 30, 2008

For committee use only:

Category #

Artist #

5 Slides

Check

SASE

Clearly print the information below:

Your slides should represent the full range of the work you intend to show. List title, dimension, materials, price and a brief description of the work illustrated in each slide. Please DO NOT include a booth slide or any brochures, letters or samples. The descriptions will only be read during the jury process, if requested by a juror.

SPECIFIC CATEGORY

Select only one category per Entry Form:

- Painting (includes pastels)
- Printmaking, Drawing, & Graphics
- Sculpture
- Functional Ceramics
- Sculptural Ceramics
- Glass
- Fiber (non-wearable) & Paper
- Clothing
- Jewelry: precious materials
- Jewelry: non-precious materials
- Woodwork
- Photography
- Mixed Media (must be two or more media)
- Original Digital Art
- Other (Includes: Toys, Leather and any items not listed above)

Slide #1 _____

Slide #2 _____

Slide #3 _____

Slide #4 _____

Slide #5 _____

APPLICATION FORM

DUE MARCH 30, 2008

MAIL TO: Mill Valley Fall Arts Festival, Inc. PO Box 300 Mill Valley, CA 94942

Clearly print the information below:

Principal Artist, First and Last Name

Email Address

Co-Artist, First and Last Name

Web Site

Studio Name

How do you know about this festival?

Address (Include Apt#, Suite, or PO Box, if applicable)

City, State and Zip Code

Area Code Primary Phone

Extension

Area Code Alternate Phone

415.381.8090

www.MVFAF.Org

Artist-Info@MVFAF.Org



CALL FOR ARTISTS

SEPTEMBER 20 AND 21, 2008

MILL VALLEY FALL ARTS FESTIVAL

LOCATION

Historic Old Mill Park
Throckmorton Avenue & Cascade Drive
Downtown Mill Valley, California

**Note: This is an outdoor redwood grove;
uneven terrain and variable lighting.**

ELIGIBILITY

The MVFAF is a juried show of high quality original art open to all artists. If two or more persons collaborate to produce the work, each must be identified on the application form.

CATEGORIES

Painting (includes pastels)
Printmaking, Drawing, & Graphics
Sculpture
Functional Ceramics
Sculptural Ceramics
Glass
Fiber (non-wearable) & Paper
Clothing
Jewelry: precious materials
Jewelry: non-precious materials
Woodwork
Photography
Mixed Media (must be two or more media)
Original Digital Art
Other (Includes: Toys, Leather and any items not listed above)

AWARDS

Five cash awards will be presented on Saturday evening based on the selection by three independent judges. Current award winners will be invited back to exhibit the following year.

FEES

There is a \$25 non-refundable jury fee (due March 30, 2008) for each category entered. If you are accepted, the booth fee ranges from \$500, \$700 & \$925 depending on the booth size and space request (due on June 1, 2008).

APPLICATION PROCESS

Choose the category that best defines your work: If your art clearly includes work from two categories (i.e. Painting and Graphics) please apply separately in each. Do not apply twice in the same category.

For Each Category Submit:

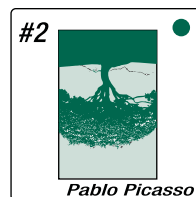
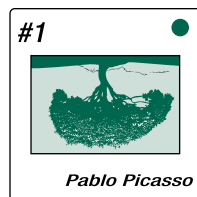
1. Application Form
2. Slide Description Form (photocopies accepted)
3. Set of Five Slides (no booth slides please)
4. Separate non-refundable jurying fee of \$25

Mail application(s) and make check payable to:
Mill Valley Fall Arts Festival, Inc.
PO Box 300
Mill Valley, CA 94942

SLIDES

Use standard sized 35mm slides, 2" x 2" including mount. Do not use adhesive labels or tape on slides; both can jam the projectors. Mail in clear plastic slide mailers. Five slides only please. No booth slides.

Slides will be projected simultaneously in a horizontal arrangement. IMPORTANT! Label slides according to example below; name goes on bottom right, red dot on top right and number, top left, image upside down for loading in carousels.



Slides of accepted and wait listed artists will be held for comparison with the work displayed at the Festival and returned during that weekend. Unaccepted application slides will be returned.

EXHIBIT GUIDELINES

Exhibited work must be the original creation of the applicant(s). Co-artists may only show collaborative work. No production work is allowed.

Artists applying in multiple categories may ONLY exhibit work in the categories in which they are accepted. The artwork displayed must be similar in type and style to the slides submitted.

Artists must be present both Saturday and Sunday during Festival hours. Commercial agents can not substitute for an artist at their booth.

STANDARDS

To maintain a high quality show, the MVFAF requests that the art shown meet the following standards: No kits, music cassettes, commercial molds, tumbled stones, embellished objects, ivory, edible art, plants, flowers, T-shirts, manufactured clothing, or any other manufactured items.

No commercial agents, dealers or manufacturers.

Only limited edition, signed and numbered high quality "giclée" reproductions of artworks are allowed. Artist must disclose their process to the buyer and editions must be limited in 450 or less. Original framed art must occupy at least 70% of the applicant's booth space. No commercially published postcards, books, notecards, posters, T-shirts or any manufactured items.

CA SALES PERMIT

Artists are responsible for obtaining a valid California resale permit, including out of state artists. Contact California State Board of Equalization: 800-400-7115 or www.boe.ca.gov
For hearing impaired: 800-735-2929.

415.381.8090

www.MVFAF.Org

Artist-Info@MVFAF.Org

2008 APPLICATION REMINDERS

Application Deadline

March 30, 2008
\$25 each category

Acceptance Notification

Mailed out on
April 30, 2008

Booth Fee Deadline

June 1, 2008
\$500, \$700 or \$925

Refunds For Cancellations Up To

July 15, 2008

Festival Dates

September 20 & 21, 2008

Public Hours

Saturday 10am to 6pm
Sunday 10am to 5pm

CHECKLIST:

For each category entered, have you done the following?

- Completed form?
- Enclosed a separate \$25 non-refundable jurying fee?
- Enclosed and identified five 2x2 slides?
- Enclosed a stamped, self-addressed #10 envelope? (Packets will not fit in a smaller envelope.)
- Stated your category on envelope?